



*fitness***KPI**

From data to action

Empowered by AI

Trusted by 1,500+ clubs in 25+ countries.

We handle the busy work so your teams can focus
on what matters most: leadership & relationships.

LET'S GO
FITNESS



F Fitness First



FITNESS PARK
— GYM EQUIPMENT — KIDS SUPPLIES —

B FIT

STAYFITGYM
IT'S YOUR LIFESTYLE

OPTIMO

The Fitness Industry's Growth Trap

- ! Members leave before anyone acts.
- ! Opportunities for sales, retention or recovery are missed.
- ! Data silos hide what is really happening inside the clubs.
- ! As chains grow, execution depends more on people and manual effort.



The AI Value Cycle

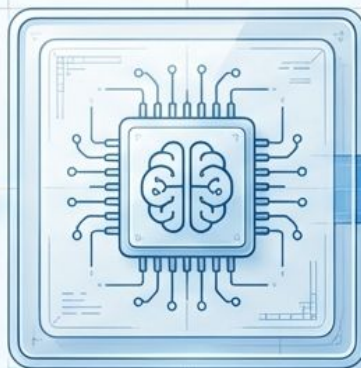
1. DATA



Break data silos.
Create one source of truth.

Data BI: FitnessKPI

2. ANALYSIS



Expose hidden problems and
missed opportunities.

AI Analytic Agents

3. AUTOMATION



Act early and consistently
without manual work.

AI Agents & Automations

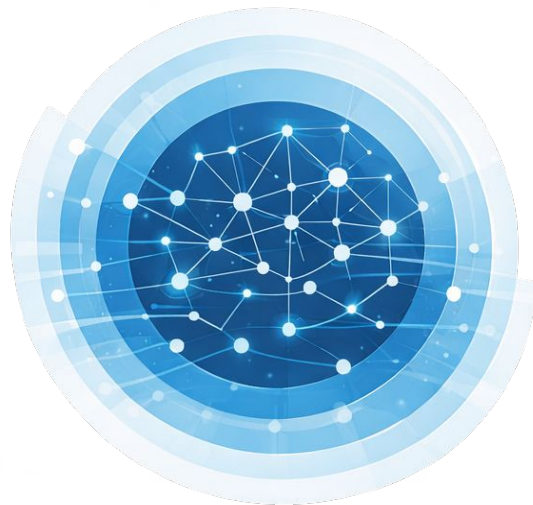
Why FitnessKPI

DATA



We connect more data than anyone else.
50+ integrations across sales,
operations, finance and customer behavior.

ANALYSIS

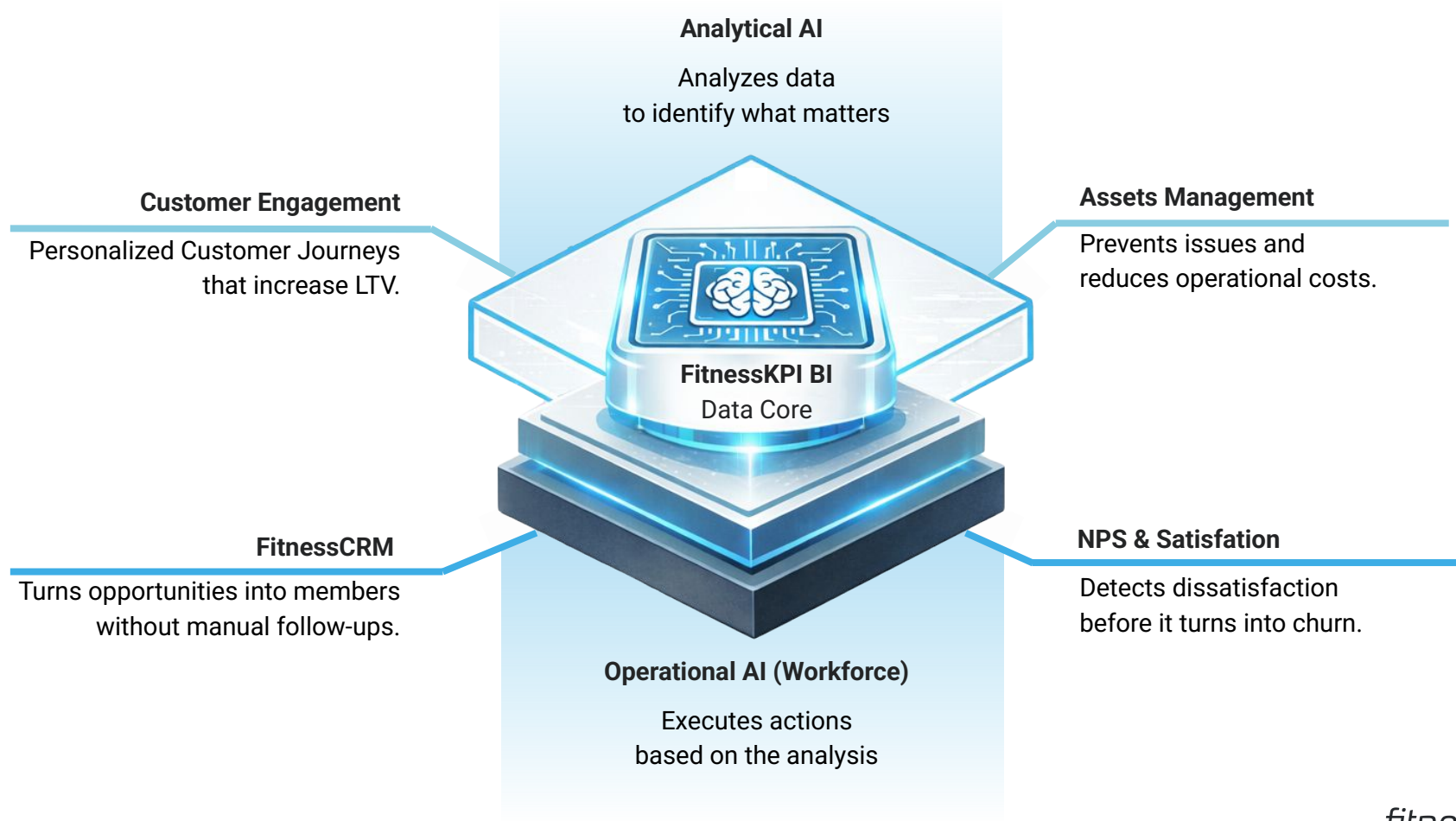


Built by people who have managed
fitness operations for **30+ years**.
Not generic AI. Fitness-specific intelligence.

AUTOMATION



Execution models trained
on what works across **1,500+** clubs.
Faster impact with less effort.



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BOOK A DEMO

